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# Partnership and Place Overview and Scrutiny Committee

#### **Thursday 14 June 2012 at 7.30 pm**

Committee Room 1, Brent Town Hall, Forty Lane, Wembley, HA9 9HD

#### Membership:

Membersfirst alternatessecond alternatesCouncillors:Councillors:Councillors:

Van Kalwala (Chair) Ogunro Daly Clues (Vice-Chair) Matthews Allie

Oladapo Harrison Ketan Sheth **Hopkins** Lorber Leaman Naheerathan Al-Ebadi Pavey HB Patel Colwill Kansagra RS Patel Chohan S Choudhary Krupa Sheth Aden Denselow

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The press and public are welcome to attend this meeting



### **Agenda**

Introductions, if appropriate.

Apologies for absence and clarification of alternate members

**Item** Page

#### 1 Declarations of personal and prejudicial interests

Members are invited to declare at this stage of the meeting, any relevant financial or other interest in the items on the agenda.

#### 2 Deputations

#### 3 Minutes of the previous meeting held on 29 March 2012

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The minutes are attached.

#### 4 Matters arising

#### **5** Ward working 2011/12

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The report details the work of the Ward Working Team in the year 2011/12.

Expenditure is reported and analysed along with results of consultation. Some examples of particularly successful projects are given. Outreach and communications are important aspects of Ward Working and these are covered in some detail.

The report reviews the actions taken over the last year by Ward Working including some of the challenges the team have dealt with as well as positive achievements. It also identifies issues to be addressed over the coming year.

#### 6 Partners for Brent Executive progress report - quarter 4

43 - 58

This report sets out the progress in delivering the work programme of partners for Brent. 'Partners for Brent' is Brent's Local Strategic Partnership - the family of partnership groups in Brent made up of representatives from the public, private, voluntary and community sectors. 'Partners for Brent' Executive Board oversees: 'Partners for Brent' Strategic Forum, Brent Children's Partnership, Health and Well Being Strategy Group, Crime Prevention Strategy Group, Brent Culture, Sport and Learning Forum, Brent Sustainability Forum and Brent Employer Partnership.

## 7 Partnership and Place Overview and Scrutiny Committee work 59 - 62 programme

This report sets out sets some options for the Partnership and Place Overview and Scrutiny Committee work programme. These include issues raised and requested made by the committee during 20011/12.

#### 8 Date of next meeting

The next meeting of the Partnership and Place Overview and Scrutiny Committee meeting is scheduled to take place on Wednesday, 25 July 2012 at 7.30 pm.

#### 9 Any other urgent business

Notice of items raised under this heading must be given in writing to the Democratic Services Manager or his representative before the meeting in accordance with Standing Order 64.



Please remember to **SWITCH OFF** your mobile phone during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.
- Toilets are available on the second floor.
- Catering facilities can be found on the first floor near the Paul Daisley Hall.
- A public telephone is located in the foyer on the ground floor, opposite the Porters' Lodge





#### MINUTES OF THE PARTNERSHIP AND PLACE OVERVIEW AND SCRUTINY COMMITTEE Thursday 29 March 2012 at 7.30 pm

PRESENT: Councillor Van Kalwala (Chair), Councillor Clues (Vice-Chair) and Councillors Hirani, Naheerathan and HB Patel

Councillor CJ Patel also attended the meeting.

Apologies for absence were received from: Councillors Brown, Harrison and RS Patel

#### 1. Declarations of personal and prejudicial interests

None.

#### 2. Minutes of the previous meeting

**RESOLVED:-**

that the minutes of the previous meeting held on 9 February 2012 be approved as an accurate record of the meeting.

#### 3. Matters arising

Policing priorities in Brent

Members enquired about the numbers of police community safety officers on a ward by ward basis and were informed that there was currently a shortage of approximately 40 however the police were due to make an announcement the following week on how to fill the gaps, which would be circulated. The numbers fluctuated as some PCSOs were being trained as police constables for the Olympics. Members asked to receive the latest information when any appropriate caveat.

On stop and search figures members asked to receive the breakdown of figures of cautions and convictions.

#### 4. Brent's Council for Voluntary Services

The committee received a presentation from Danny Maher, Chair of CVS Brent, a charitable organisation which started approximately 11 months previously, to give a unified voice to individuals and organisations working in the voluntary sector. Danny Maher outlined the values and principles of the organisation and indicated that they were also willing to work with the private sector and was open to new funding sources. Local groups would be encouraged to be more sustainable and to move away from traditional sources of support. He was pleased to announce the appointment of the CVS' Chief Executive, Tessa Awe, due to start on 1 April 2012

the appointment of whom was seen to be a significant achievement and to introduce her to the meeting. Other newsworthy items were the start of the Transforming Local Infrastructure (TLI) programme, a project to enable groups to access services through digital platforms and IT. Additionally, negotiations were taking place with the council over a venue for the service. Danny Maher also looked forward to the forthcoming annual meeting and the handover from the steering group to a Board. He thanked the council for its support.

Members in discussion asked how the CVS would identify and meet challenges in Brent and address the loss of confidence. Danny Maher responded that there were many opportunities in Brent which was seen to be one of the least lottery funded authorities. The concern was over capacity to access. An increase in CVS membership would provide evidence of an attitudinal change and the service aimed to bridge the gap and raise awareness. There were a number of projects/groups in Brent and the CVS competing for funding would encourage partnerships and joint bidding. There was already evidence of increasing confidence with the CVS with regular attendance at meetings of 85 organisations. The service would provide strong leadership and number of events and initiatives were already planned, for example, the TLI which had to be delivered within 18 months.

On a venue for the service, Danny Maher stated that the service was keen to move away from large, spacious accommodation which was recognised as being unfeasible. What was needed was a flexible start up accommodation, even private sector rental was not ruled out, from which staff would hot desk and which could provide training opportunities. Jo McCormick (Strategy, Partnerships and Improvement) confirmed that consideration was being given to a venue with a robust business case. Tessa Awe would be working from a location in Kilburn.

Members also asked questions on the membership criteria, available options for mentoring and how would the CVS measure success. Danny Maher advised that there were different levels of membership which was fee based. Larger organisations had indicated a willingness to mentor and to encourage other organisations to be more outward facing. A successful CVS would have earned increased funding, a reduction in the number of problems. He also confirmed that in order to identify organisations' needs, skill audits would be conducted and that the anticipated staffing level was two, with a maximum of five.

The committee thanked Danny Maher for his introduction to the service which was both interesting and challenging and wished them every success.

#### RESOLVED:

- (i) that the role of a CVS and its importance in the present policy context to represent and support the development of the voluntary sector to the benefit of Brent residents be noted
- (ii) that the business plan and strategic and operational plan underpinning the work of CVS Brent as the umbrella representative organisation for the voluntary and community sector in Brent set out in appendices 1 and 2 of the report from the Director of Strategy, Partnerships and Improvement be noted.

#### 5. Complex Families

Phil Newby gave an overview of the Complex Families Project being developed by the council and partner agencies aimed at piloting multi agency early intervention with a group of families across the borough. Phil Newby introduced the Troubled Families initiative following on from complex families work as central government's response to the riots in 2011 looking multiple causes based on families. 152 pilot authorities across the country were taking part, and the council was working with 810 families in Brent on a reward basis. Attention would be focused on crime, school attendance, workless in the family and local concerns. The project was based on the key worker approach used in Hackney which had seen vast improvements. Central government funding would be available to support five out of six families. Jo McCormick (Strategy, Partnerships and Improvement) set out the Brent context referring to levels of child poverty, parents on low incomes and the impact of financial capability and debt on life chances being worsened by increase house price and child care costs and national policy to reduce benefit levels. The risk factors that gave rise to the project included the factors that influence families' resources currently, and also influence their ability to enter and sustain paid employment and also to escape poverty in the future. These include childcare, health care, job availability, access to services, teenage pregnancy domestic violence and mental health. The project's approach was to focus on adults knowing that this would impact positively on the children with an innovative use of proactive key workers with consequences for non-compliance and children's centres for early intervention. A package of support would be available however to ask local authorities to tackle the climate of unemployment was considered to be a significant challenge. Other challenges included capturing savings to reinvest and striking the right balance between incentive and consequence.

Members raised questioned how funding would be identified. Phil Newby responded that there was an assumption of savings, match funding and pulling funding sources together. The committee noted that previously there was strong support from other agencies. Schools were also pooling funding to procure better services. The committee agreed that provision needed to be sustainable starting with early years. The funding was mainly to ensure key workers, many of whom were already in post, were able to work more effectively. It was felt that the biggest risk was the size of the task and the timescales involved. Phil Newby advised that Roger Whitmore had been appointed to head the Trouble Families Unit with the aim of developing social work with key staff who have renewed confidence and skills. Partner agencies would work in a hub to whom social workers could refer families. It was noted however that the on-going re-organisation within the health service and the current demands the Olympics were placing on police time were challenges to the success of these arrangements. Members considered the link between gang membership and troubled families noting that there were common indicators such as low levels of immunisations indicating a lack of care when young, domestic violence and illiteracy. Families were currently being identified.

Members thanked Phil Newby and Jo McCormick for the presentation.

#### 6. **Community Safety Updates**

Members had before them a report on crime performance indicators and a briefing paper on the Mayor's Office for Police and Crime. Genny Renard outlined planning

taking place for the period 2012-2015. There was a degree of uncertainty over central government and pan London requirements and latest information was that a formal strategy as previously produced was no longer required. She referred to the areas of residents' concern which were mainly neighbourhood crime and anti social behavior. Genny Renard outlined the resources being committed and to various projects in a number of areas. Growing Up Safely in Brent which aimed at reducing the number of young victims and level of involvement in criminality. CAGGAK (Communities Against Guns, Gangs and Knives) project would now be delivered by central government, funding had been taken back. Work would be modelled on a successful and worthwhile project with gang members in Kilburn aimed at reducing offending. Reference was made to Building Safer Businesses in Brent and businesses 'Tow Bar' scheme as getting young people into work was seen to be important as employment was found to be the best way of reducing offending.

Genny Renard circulated statistical information on crime in Brent in 2010-2012 advising that all councillors would be sent separately information relevant to their wards including key contacts. Genny Renard summarized what was available and referred to difficulties in getting reliable data for a variety of reasons including budget cuts within the police service Data Teams, lack of availability either nationally or locally, differentials in definitions and lack of co-ordination. The crime data set out key crimes grouped into themes. Personal robbery and residential burglary were increasing however police numbers continued to decrease. Efforts were being made to obtaining funding from the European Union to tackle hate crime. The chair referred to efforts to design a matrix to establish the direction of travel and also bespoke work with pupils - to get funding. It was noted that sanction and detection data was not necessarily an indicator that the correct person had been convicted. Genny Renard also reminded members that frequently data needed to be interpreted and also could contain double counting. This would be avoided by improved coordination.

The committee received and noted the briefing note on the Mayor's Office for Policing and Crime which replaced the Metropolitan Police Authority in January 2012 on how it would oversee the police service, deal with complaints and problems.

RESOLVED;

that the report be noted.

#### 7. Policing and Community Safety in an era of public spending cuts

The committee received a report which set a draft scope for a proposed a task group established to look at the changing context within which police and community safety was delivered highlighting the key issues the task group could address.

#### RESOLVED:

(i) that agreement be given to set up a task group based on the scop attached to the report from the Director of Strategy, Partnerships and Improvement.

(ii) that the group offices are approached for nominations for membership of the task group.

#### 8. Date of next meeting

The date of the next meeting would be agreed by the Annual Meeting of Full Council in May 2012.

#### 9. Vote of thanks

Members on all sides thanked staff in the Strategy, Partnerships and Improvement Unit for their work throughout the year.

The meeting closed at 9.30 pm.

Z VAN KALWALA Chair This page is intentionally left blank



## Partnerships and Place Overview & Scrutiny Committee 14 June 2012

## Report from the Director of Customer and Community Engagement

For Action Wards Affected: ALL

#### Ward Working 2011/12

#### **Summary**

The report details the work of the Ward Working Team in the year 2011/12

Expenditure is reported and analysed along with results of consultation. Some examples of particularly successful projects are given. Outreach and communications are important aspects of Ward Working and these are covered in some detail.

The report reviews the actions taken over the last year by Ward Working including some of the challenges the team have dealt with as well as positive achievements. It also identifies issues to be addressed over the coming year.

#### Recommendations

Members are asked to comment on and note the report.

#### 1. Background

- 1.1. Ward Working operates across all 21 wards to:
  - Support elected Members in their contacts with ward residents to find out what their concerns are
  - Secure long term improvements in the way services are delivered to meet the needs of residents at the local neighbourhood level
- 1.2. In order to do this the team works with colleagues across all other departments and with external partners to develop projects to tackle residents' concerns and to develop a strategic response to more complex issues.
- 1.3. The Ward Working team became part of the Community Engagement Team during 2011/12, along with Consultation and Diversity. This has offered new opportunities for joint working, project development and learning from each other including closer collaboration on ACFs, sharing knowledge of the borough's communities and developing new approaches to outreach. For example, the Equality Act 2010 requires a higher level of engagement with communities as part of Equality Analysis. The ward working team have been able to share their experience in this area with colleagues in the Diversity team.
- 1.4. During 2011/12 a budget of £20,000 was available in each ward to address local issues. This has been increased to £40,000 for 2012/13.

#### 2. Structures

2.1. Ward Working Steering Group

The Ward Working Officer Steering Group has met four times during this period. The group has representatives from all departments and provides an opportunity for an exchange of information as well as for the team to report back to colleagues.

2.2. Ward Working Member Reference Group (MRG)

The MRG has met four times during this period. Members of the Group are:

- Cllr Lesley Jones (Chair)
- Cllr Reg Colwill
- Cllr Gavin Sneddon

The MRG receives regular updates on the work of the team, progress on projects and budget expenditure. In addition to this they make recommendations on expenditure in wards where the ward members have been unable to reach agreement.

As the membership was the same, the group has held joint meetings with the Member Development Steering Group.

#### 3. Outreach

3.1. The team has continued to undertake a regular schedule of walkabouts with members. During the year 23 walkabouts were carried out with councillors. (Members should note that in some ward councillors do not

- hold walkabouts preferring to use other methods of hearing from residents.)
- 3.2. The team continues to attend outreach events with partners participating in 35 events including clean-up days with Environmental Health, Community Payback and local residents and Partnership days or weeks with the Police, Fire Service, Trading Standards, Streetcare and others.
- 3.3. Over the summer months the team attended the following festivals and events with a "Brent Bingo" prize draw to encourage residents to express their priorities for their areas:
  - Eton Grove Eco-Festival
  - Queen's Park Day
  - Northwick Park fun day
  - Tubbs Road Park Fest
  - BAPS Swaminarayan Open House Weekend
  - Harlesden Town Team Love Harlesden event
  - Kilburn Garden Day
  - Gladstone Park Festival
  - Kilburn Festival
  - Eight school festivals and fairs
- 3.4. The team regularly attend meetings of community groups and Tenants' and Residents' Associations to hear their concerns and ideas about their areas, a total of 46 in the year. They also attend Police Safer Neighbourhoods Team ward panels.
- 3.5. The successful ward breakout sessions, introduced at Area Consultative Forums (ACFs) last year, have been held again in 2011/12. During these sessions the meeting breaks into ward groups, chaired by a ward member. The purpose is to allow residents to speak directly to their councillors about concerns in their ward and to influence the choice of Ward Working priorities.
- 3.6. The Kilburn and Kensal ACF piloted an innovative approach to considering project proposals. Immediately before its July meeting four potential projects for Queen's Park ward were presented to a panel of "community dragons" chaired by Cllr James Denselow. The event was based on the popular BBC television programme, but in this instance the "dragons" were the local Police SNT sergeant, a senior council officer, the deputy head of the local secondary school and a local environmental activist. The key aim of the event was for local residents to have a greater input into the ward working budget and priority setting process and to stimulate creativity and innovation. The event was also an opportunity for the local community to find out more information on local community groups and to network with other partner organisations in the borough.
- 3.7. Another innovation during the year was to bring together three voluntary organisations working with older people and councillors in wards that had

chosen older people as a ward priority. This allowed the organisations to present their work and discuss possible project ideas.

#### 4. Communications

- 4.1. Neighbourhood Bulletins
- 4.1.1. In the period April 2011- March 2012 42 Neighbourhood Bulletins were produced and distributed to residents. Each bulletin includes a tear-off slip for residents to suggest ways to improve their area, as well as a "You said... we did" section, information from the local police Safer Neighbourhoods Team, details of councillor surgeries and other local information. Results from the tear-off slips are included in the information on consultation in Appendix 1.
- 4.1.2. During 2011-12 the number of returned tear-off slips received (from bulletins and leaflets) was 394, an increase of 174 from the previous year. As this information is important in helping members to set priorities for their wards, half-way through the year officers reviewed the distribution of the bulletin and found that a number of residents had not received it. A different distribution company has now been engaged and there has been a significant increase in the number of tear-off slips returned.
- 4.1.3. The increased response may also be due to changes to the content of the bulletins. As always each bulletin is tailored to be ward-specific with plenty of information on ward projects. However the bulletins now also feature more news items from across the council such as sports activities or council services. This information helps to keep local residents informed of important developments across the borough but these items always take a ward focus to make sure it has relevance for residents.

#### 4.2. Web presence

- 4.2.1. The Ward Working Team continues to have a presence on the Brent Council website. The web pages provide an overview of the Ward Working process. Every ward also has its own dedicated page listing current ward priorities and walkabout dates. Copies of the latest Neighbourhood Bulletins can be downloaded.
- 4.2.2. The web team have worked with ward working to produce a web map. Web mapping is an innovative way of displaying information visually on a map. In 2011/12 Ward Working implemented the use of web maps to display the projects funded in each ward. Each ward has been given its own interactive map which allows residents to see where projects are taking in place and who the provider is. This will help to encourage more residents to become engaged in the activities funded by Ward Working. Each entry on the web map will stay online for a year and will then be replaced with new projects. To view the web maps residents can visit the 'Ward Working by ward' webpage and then select the appropriate ward.

#### 4.3. Media coverage

4.3.1. During the course of this year, Ward Working had 17 items of press coverage. Most coverage centred on the Light Graffiti Project and the

Queen's Park Community Dragons event. Ward Working's contribution to the Kilburn Library garden project was also featured in the London Metro. An advert also appeared in The Brent Magazine to promote the work of the team.

#### 5. Consultation results

- 5.1. The overall results of consultation from festivals and tear-off slips are included in Appendix 1. (The tear-off slips come from Neighbourhood Bulletins, walkabouts and leaflets in libraries, one-stop shops etc.)
- 5.2. In total 871 people took part in Ward Working consultation with 394 people using the tear-off slips found in bulletins and leaflets, 177 people responding at festivals and approximately 300 people engaging through walkabouts.
- 5.3. The information on residents' concerns is used to assist ward members to identify priorities for their ward, which in turn help with deciding between project ideas.
- 5.4. The largest groups of respondents through the feedback slips were white and aged 45 to pension age or 65-85. However at festivals respondents were younger (25-44) and more likely to be Asian or white.

#### 6. Ward budgets

- 6.1. Overall ward budgets totalled £420,000. Total spend was £419,381 leaving an underspend of £619.
- 6.2. Appendix 3 gives a list of 2010/11 expenditure by ward. Table 1 below shows the allocation of funds to priority themes:

Table 1

Theme	Number of projects	Amount
Community Safety	19	£46,913
Environment or green issues	11	£11,840
Street improvements	11	£19,343
Parks and open spaces	8	£31,847
Pollution, rubbish and refuse	4	£2,540
Engaging young people	71	£170,643
Local businesses and facilities	3	£2,185
Community activities and facilities	57	£131,016

While these figures give a good indication of how the ward budgets were spent, they can never be entirely accurate because it is often a matter of judgement which category a project should be included in. Many of the projects for engaging young people were intended to address issues of anti-social behaviour for example. Members should also note that the category "Community activities and facilities" includes a large number of projects for older people. There is a further category of "Other", which is not listed here.

- 6.3. Ward Working funded 105 projects in the voluntary and community sector (VCS) totalling £254,300. (This includes Housing Associations and sports clubs.)
- 6.4. Partnership funding obtained by projects from the VCS, schools, housing associations, other departments and other funders (including grant funding) totalled over £800,000. This includes in-kind contributions where they could be quantified e.g. an estimate of the value per hour of volunteer time. In some instances ward working funding was a very small part in a much larger jig-saw, but was nonetheless needed to bring the whole project to fruition. For example, in Harlesden the Tavistock Hall had obtained funding of £253,000 (including £147,000 of their own fundraising) for the refurbishment of their building. The ward working contribution of £5,190 was the final element to pay for flooring in the main community hall.
- 6.5. The MRG asked officers to identify the projects they felt were most successful in 2011/12. Some of these are detailed in Appendix 2. These projects show that even small amounts of funding can make a big difference in a ward. The Cricklewood Homeless Concern project is a good example of the same project being delivered in a number of different wards that have similar issues and priorities.

#### 7. Challenges and achievements

- 7.1. Following the member briefing in March 2011, changes were made in the process for Ward Working to address some of the concerns raised by members. One of these changes was to introduce a timetable for the year, suggesting when decisions should be made. This was designed to spread expenditure throughout the year and avoid the difficulties caused by last minute allocation of funding. Although there were still some last minute issues, on the whole the timetable worked well and will be used again in 2012/13, with only minor amendments.
- 7.2. It is easy to get caught up with funding and projects but this is actually only part of the work of the team. A number of issues that have been raised through walkabouts or other consultation have been tackled without using any Ward Working funds, including:

Ward	Issue	Action
Dollis Hill	Complaints from local community around Crest Academies	Social events including a tea party have been organised between the schools and residents as well as student/teacher patrols looking at ASB street environment issues
Dudden Hill	Dumping of rubbish in Neasden area	Streetcare were informed and enforcement action has been taken
Harlesden	Pigeon-proofing netting	Reported to Network Rail, who

	in need of repair	carried out the repairs
Northwick Park	Lorries illegally cutting across Sudbury Court Drive and into residential streets to circumvent John Lyon roundabout	Reported to Highways, who erected signage and carried out CCTV enforcement
Northwick Park	Complaints of cyclists speeding through access tunnel at South Kenton station	Reported to TfL, who installed cycle barriers
Preston	Drivers turning out of Preston Park Primary School and turning the wrong way in one-way street	Highways erected signage
Stonebridge	Dangerous dogs	Approached Mayhew Animal Home, who developed the LEADS project to promote responsible dog ownership on Stonebridge estate
Sudbury	Street-drinking hotspot outside St John's Church	Bench removed by ENC and patrols by CRI Brent
Welsh Harp	Neasden underpass	Joint ward working visit with Waste and Recycling officers resulted in:  Extension of street-cleaners duties to include the underpass Regular intensive cleaning Investigation of long-standing drainage problems Community Payback to paint the walls

- 7.3. Continuing to obtain partnership funding is another key achievement. At a time when all public sector budgets have been cut it is increasingly difficult to persuade partners to contribute to projects. This year the team has been particularly successful in its work with housing associations to tackle issues that affect their tenants. There has also been some success in developing partnerships with local businesses, some of which have resulted in a financial contribution to projects.
- 7.4. The team's work with housing associations has been greatly assisted by participation in Local Joint Action Groups (LJAGs). These groups, which are organised by the Integrated Community Safety Team, bring together Police SNTs, relevant housing associations for the area, Brent Housing Partnership, Voluntary and Community Sector (VCS) organisations and

- ward working to develop joint approaches to issues of ASB. Small "task and finish" groups are set up with other agencies or departments to deal with issues that need more input, such as Challenge Close in Harlesden.
- 7.5. Some members have raised concerns about transparency, particularly in relation to VCS organisations. While each coordinator tries to get to know all of the VCS groups in each ward and to make sure they know about ward working in general and the ward budgets in particular, there will always be some groups that fall through the net. Contact has already been made with the new CVS Brent and the team are hopeful that this will make it easier to reach out to more organisations.
- 7.6. In common with other colleagues, one of the biggest challenges during the year has been an administrative one. The introduction of Infostore, a web-based system to store and manage all documents took a huge amount of work for all members of the team, transferring all information, document by document, onto a new system, while maintaining a full service.
- 7.7. The year saw an increase in the number of projects that were funded across a number of wards. In some cases this was joint funding of the same project, e.g. Kingsbury Somali Youth Project was jointly funded by Welsh Harp, Queensbury and Fryent wards. In others it was the same project being delivered in a number of wards e.g. Bin the Bling was delivered in Alperton, Tokyngton, Barnhill and Welsh Harp wards.
- 7.8. Officers continue to receive project proposals that fall outside the criteria for Ward Working funds, most often because they are for revenue funding. Many of these are very good ideas and come from excellent organisations, but if they don't meet the criteria they can't receive funding. It is unfortunate if unrealistic expectations are raised and this makes it all the more important for officers and members to be very clear at the earliest possible stage if a project is ineligible.

#### 8. The future

- 8.1. The coming year will see an increase in the amount of funding available for distribution through Ward Working. In order to ensure that this additional funding is well managed the Member Reference Group has agreed additional guidance including:
  - If an organisation is allocated more than £10,000, they should be subject to the same sort of financial checks as organisations funded through main programme grants e.g. requiring audited accounts
  - Funds may be passed to other funders for particular projects (e.g. where there is match funding) and officers rely on them to carry out monitoring and evaluation
  - In order to allow the officers to manage projects well and to continue with the project development, support and partnership roles they currently have MRG recommend:
    - A maximum number of projects per ward 12-15
    - At least one major project of at least £10,000 per ward

More cross ward projects, which can be managed by one officer

Funding of over £20,000 for one organisation will be subject to the council's usual tendering processes.

- 8.2. Officers reported to the MRG that decisions can be delayed if they do not receive responses from all members in a ward. MRG therefore agreed the following guidelines:
  - Ward working meetings
     Officers will send members a choice of at least three dates for
     meetings. After ten days, if a member has not responded the officer will
     send a reminder. After a further week the officer will check with the
     group office to see if the member is on holiday, unwell etc. If not they
     will set the meeting date for the time that suits those who have
     responded even if that is only one member
  - Project funding decisions
     Ideally decisions on whether to fund projects should be taken at meetings. However, this is not always possible and it is sometimes necessary to make decisions through emails. Where this is the case, officers will send details of the project(s) to members, with a request to respond within two weeks. If no response is received the officer will send a reminder asking for a response within a week. If no response is received at the end of the week:
    - Where two councillors have agreed the project it will be processed and sent to the Director for final approval and all three members will be informed
    - Where two councillors have rejected the project, officers will write and tell the project that it has not been approved and all three members will be informed
    - Where one councillor has agreed the project the other two members will be sent a further reminder but if there is no response within a week it will be referred to the Member Reference Group for final decision
- 8.3. There will also be an improvement in the ways residents can feed in their views. The team are currently working on creating an online form which resembles the bulletin tear-off slips. This will provide residents with another method of getting involved in the consultation process.
- 8.4. Reflecting on the allocation of funds during 2011/12 it is clear that very little was spent under the "Pollution, rubbish and refuse". However, the analysis of consultation results at the end of the year showed that this is one of our residents' top concerns. Ward working have started to do some work with the Communications team and the Refuse and Recycling team to address this issue and develop some project ideas.

#### 9. Diversity implications

9.1. Ward Working seeks to reach out to residents who would not usually attend meetings or take part in consultation exercises. By going out into communities the team are able to gather the views of people from a wide

range of backgrounds, ages, faiths etc. Analysis of consultation returns (see above paragraph 5 and Appendix 1) show that more work needs to be done to reach certain groups, particularly young people. This will be addressed in the coming year by more targeted outreach.

- 9.2. Projects funded through Ward Working are open to all residents unless they are intended to address an identified gap or issue (e.g. Somali parenting project). This approach helps to foster community cohesion and bring communities together.
- 9.3. Over the coming year the team will need to review its consultation methods to develop ways to incorporate all nine protected characteristics in equalities monitoring and in particular to explore ways to engage with the transgender community and pass on views to service areas.

#### 10. Financial Implications

10.1. There are no direct financial implications. However, the effective implementation of Ward Working is one of the council's initiatives to ensure value for money, by providing services that are targeted effectively and that meet the expressed needs of local residents

#### 11. Legal Implications

11.1. None

#### **Background Papers**

Ward Working Support Notes for Members

#### **Contact Officers**

Christine Collins, Ward Working Manager 020 8937 1971

Toni McConville, Director Customer and Community Engagement

#### Appendix 1

#### Ward Working Consultation results 2011/12

The results below provide a snapshot of residents' views captured at various public events and walkabouts (though not necessarily all resident or partnership meetings) as well as responses from neighbourhood bulletins distributed to each home in each ward during the year 2011/2012. The data is intended to give an overview of the key themes that residents have raised rather than a comprehensive list of all issues or details about specific problems. The numbers are too small to be representative of the whole ward, but when considered alongside other information from councillors' surgeries, partners, community meetings and ward breakout sessions at Area Consultative Forums they do give a good indication of residents' views.

#### **Explanation of data sources**

**Brent Bingo/Festivals** An engagement exercise conducted at public events such as the Gladstonebury Festival. It asked residents to choose the top 3 items from a list of 10 issues and rank them in the order of importance deemed necessary to improve their ward. There were 177 returns. (Please note there were more returns but some were not included in the analysis as they were from participants outside the borough.)

**Bulletins/leaflet returns** Ward Working produced two Neighbourhood Bulletins for each ward. Residents were invited to submit their views using the freepost tear-off form provided. There were over 390 returns.

**Walkabouts** These were councillor-led and provided an opportunity for residents to come along and voice their concerns about the area to their local councillors. Walkabouts were mostly targeted on a specific area of a ward.

#### Summary of Results

The top issues across all wards in Brent were:

- 1. Community safety
- 2. Pollution, rubbish and refuse
- 3. Street improvements
- 4. Facilities for young people

The top issues for each ward were:

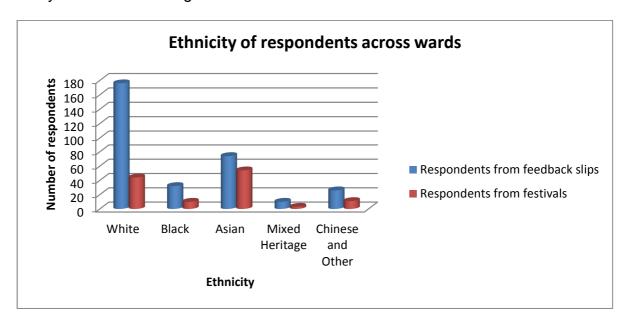
Ward	Top Issues
Alperton	<ol> <li>Community safety</li> <li>Pollution, rubbish and refuse</li> <li>Street improvements</li> <li>Facilities for young people</li> </ol>
Barnhill	<ol> <li>Community safety</li> <li>Parks and open spaces</li> <li>Traffic and speeding</li> </ol>

Prondochury Park	1 Community cafety
Brondesbury Park	1. Community safety
Dellie I III	2. Facilities for young people
Dollis Hill	Community safety     Pollution, rubbish and refuse.
	2. Pollution, rubbish and refuse
Duddon Hill	3. Parks and open spaces
Dudden Hill	Community safety
	2. Parks and open spaces
F	3. Street improvements
Fryent	1. Community safety
	2. Pollution, rubbish and refuse
	3. Street improvements
	4. Parks and open spaces
Harlesden	Street improvements
	2. Community safety
Kensal Green	Community safety
	2. Pollution, rubbish and refuse
	Environment or green issues
Kenton	Pollution, rubbish and refuse
	2. Street improvements
	Community activities and facilities
Kilburn	Community safety
	2. Pollution, rubbish and refuse
	Facilities for young people
Mapesbury	Community safety
	2. Pollution, rubbish and refuse
	Community activities and facilities
Northwick Park	Community safety
	2. Pollution, rubbish and refuse
	3. Traffic and speeding
Preston	Facilities for young people
	2. Community safety
	3. Pollution, rubbish and refuse
	4. Street improvements
Queen's Park	Community safety
	2. Pollution, rubbish and refuse
Queensbury	Community safety
,	2. Pollution, rubbish and refuse
Stonebridge	Facilities for young people
	2. Community safety
Sudbury	Community safety
	Pollution, rubbish and refuse
	3. Facilities for young people
Tokyngton	Community safety
1 okyrigion	Pollution, rubbish and refuse
Welsh Harp	Community safety
vvcion naip	2. Pollution, rubbish and refuse
	3. Street improvements
Wembley Central	
Wembley Central	
	2. Pollution, rubbish and refuse

	3. Traffic and speeding
Willesden Green	Community safety
	2. Pollution, rubbish and refuse
	3. Traffic and speeding
	4. Parks and open spaces

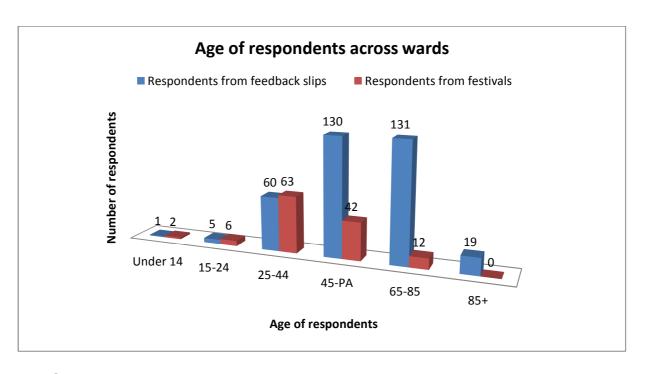
#### **Equalities Data**

Equalities data is collected from all consultation returns. It is analysed by ward to assist with targeting consultation in the following year. What follows is the analysis of the overall figures.



#### **Key findings - Ethnicity:**

- Asian participants were the highest respondents at the festivals followed closely by White participants. Black and Mixed heritage participants were the lowest respondents at the festivals.
- White participants were the largest group to respond using feedback slips whilst mixed heritage participants were again the lowest group to respond via feedback slips.



#### **Key findings - Age:**

- Participants aged 45 PA (pensionable aged) were the largest group to respond using feedback slips whilst participants aged 15 – 24 and under-14 were the lowest groups to respond.
- Participants aged 25 44 were the largest age group to respond at the festivals in 2011-12. There were no respondents aged 85+ from the festival results.

#### Appendix 2

#### Case studies of successful projects

#### 3<sup>rd</sup> Wembley Scouts

Ward Working funding: £681

Ward Working funded three signs, flyers and an advert in W&B Times to promote the 3<sup>rd</sup> Wembley Scout Group and their activities in the ward to encourage more participation locally. The scouts also promoted their activities among the faith community groups in the area.

They engaged with all the other Ward Working funded projects and worked with new partners such as the schools, older people's groups and cultural groups. They now take part in more community events such as community clean ups and they have more young people showing an interest and joining the scouts.

#### **The Music Project**

Ward Working funding: £4,250

The Music Project was an intergenerational project where children from Newfield Primary school learned World War II and old cockney songs and sang them with elderly people who live in local residential accommodation nearby.

The young people were able to engage with older people in the community. The project brought together young and old, giving them opportunities to break down barriers and educate each other.

## Lynton Close After-School Club Ward Working Funding: £3,550

Ward Working contributed to the establishment of a homework club at Lynton Close Travellers site. The purpose of the homework club was to support Traveller pupils with assignments from Brent schools. The homework club is for pupils between the ages of 7-14 years.

The homework club caters for up to 20 children attending each week, running 1 session per week from November 2011 until end of June 2012. The project will be sustained by the Ethnic Minority and Traveller Achievement Service (EMTAS). The EMTAS team can access a range of services within the local authority to enable the support programme to keep continuity with the children they support in local schools.

As a result of this project, other improvements can be developed in partnership with Oxfordshire County Council, who manage the site and enable other council services to engage with the residents on the site.

Following several unsettling years ward councillors and partner agencies were able to build the trust of residents to engage sufficiently to develop an After School Club with Children & Families and the new managing agents

Oxfordshire County Council. This project is the result of months of relationship building.

### Sainsbury's community project Ward Working funding £5,000

The purpose of the project is to develop the outside forecourt area of Sainsbury's supermarket in Willesden Green including food growing; planting of fruit trees; provision of a community notice board; a community art project; repainting and resurfacing the area; children's play area and the provision of seating. Sainsbury's will undertake all capital works/improvements and will commit to a maintenance programme.

As a result of this project:

- A partnership has been developed with a corporate business to participate in improvements to the area
- Local primary school children will be involved in the food-growing aspect of the project
- A community art project will be developed with local schools
- Joint working has begun with local Police and a homeless project (St. Mungo's) to design out the current problem of street drinkers and beggars outside the supermarket.
- St. Mungo's gardening project will provide on-going maintenance, which in turn gives St Mungo's opportunities to train and support their clients.
- Partnership working has developed with the local Transition group working around sustainable and green issues.
- Sainsbury's are investing a significant amount in the local ward area

The project has been successful in bringing together different partners with different objectives to find their common goals and has the potential to provide on-going and lasting partnerships, between Sainsbury's and the wider community.

Cricklewood Homeless Concern Shaping Futures, Yes Project Ward working funding: £34,030 funded individually by eight wards in varying amounts.

Cricklewood homeless Concern Yes Project deserves a mention in terms of the breadth of the project and the targeted outreach work that was done. This project involved working in partnership with homeless/vulnerable young people exploring which training and personal development courses they were interested in and enabling them to develop life skills in order to progress. The outcome for the young people from attending these courses included access to employment, apprenticeship and further education opportunities.

## Fire Service project Ward working funding £3,553

The Fire Service Project involved members of the fire service visiting schools and giving presentations about fire safety. There had been a devastating fire in the ward in which a mother and five children were killed. The Borough

Commander felt that it was necessary to develop a project as fatalities could have been avoided had the family known more about the nature of fire. The project included the purchase of a fire safety computer programme aimed at young people of all ages. The programme will be made available to all schools in the ward so the message can be taken forward through projects and workshops. Fire Safety alarms were also purchased and distributed to the most vulnerable in the ward.

### Northwick Park fun-day Ward working funding: £4,885

Ward working made a contribution towards the Sudbury Court Residents' Association's (SCRA) inaugural fun-day in Northwick Park open space on Sunday 19 June 2011. The free event was promoted across the entire ward and included bouncy castles, go-karts, dog show, live bands and entertainment and community stalls. The event was attended by around 1,800 people. It was the first community event organised by SCRA and brought together people from across the whole ward rather than just their own catchment area.

### Sudbury Town Residents' Association flyer Ward working funding: £549

Ward working contributed towards the production of 3,000 leaflets to promote the new Sudbury Town Residents' Association (STRA) and develop community cohesion to help reduce crime and encourage environmental improvements. The leaflets were distributed in September 2011and membership increased from 80 to 120.

In little over a year SCRA has gone from a small group of concerned residents to become a major new Residents Association, giving a voice to local people. This has resulted in them engaging and working in partnership with the council through a new Neighbourhood Planning initiative and given them the confidence to begin organising events to develop community cohesion in the area. Their Diamond Jubilee Event on 5 June promises to be one of the borough's largest events.

## Tokyngton youth café Ward working funding: £5,000

The project was to set up and run a new twice-weekly youth café at Tokyngton Community Centre for up to 50 young people. Activities take place Wednesdays 6-8pm for 13-21 year olds and Fridays 5-7pm for 7-12 year olds. The café provides a place for general socialising, play and tuck shop with pro-active interaction from volunteer youth workers. Young people have access to the internet, pool table, table tennis, games consoles and board games thanks to Ward Working funding. On various weeks there are different topics of interest such as bullying, drug abuse and peer pressure. There is also support for older youths to help find a job and the project encourages local businesses to offer jobs on a part-time and voluntary basis.

This project was the culmination of a lot of consultation with young people by the SNT and youth providers in the area following the August 2011 riots. It

recognises a genuine gap in local service provision and activities are based on what young people have asked for and want.

## Tiverton Green Ward working funding £13,000

Ward working funds were used to complete a pathway across the Green to improve access for local residents and parks users. This provided improved access for residents to the play area, local shops and Malorees School. The path is also extensively used by local dog walkers as well as local runners and walkers. Park users are hugely positive about the new pathways and improvements to landscaping. With such positive momentum, a local community partnership group has been formed to take forward the concept design of disused tennis sports with Brent Council. The partnership will work with the council to bid for external monies to improve the park as whole for the wider community.

## Concrete Arts Ward working funding: £3,960

South Kilburn Stronger Communities project aims to put community groups in a position to build solid relationships with local schools, other boroughs, funders and other parties, leading to greater, more effective partnerships, enhancing the capacity and skills to tackle many challenging issues within the area.

The project has raised the profile of community groups and increased participation in many community projects and initiatives. It has provided a springboard for long-term sustainability by enhancing their skills and capabilities. The key outputs included five promotional videos and podcasts for local groups.

The workshops were fully subscribed and helped community groups with business development, marketing and creative media. Each participant involved in the project received certificates of achievement or recorded outcomes to ensure their learning has been captured and recognised. Irrespective of their educational background, each participant receives guidance to get them to the next level of achievement.

## Cricklewood Broadway clean-up Ward working funding: £4000

The Cricklewood Broadway Big Clean-up was organised by the Cricklewood Improvement Programme (CIP) and ward working funding will contributed towards specialised jet washing to remove all significant grime and stains on pavements on the Broadway. The key outcomes included addressing the perception of crime and reducing anti-social behaviour with an improved area creating a safer environment. Additionally there has been progress in encouraging residents to shop locally and create a vibrant local High Street.

The real success of the Big Clean-up is that it is only one strand within the CIP initiative alongside capacity building with local residents and businesses and a successful funding bid for community improvement via the London Mayor's Outer London Fund. CIP is bringing together the three borough councils who serve Cricklewood with local businesses, residents, police and other community partners in order to co-ordinate efforts for improvement

#### Alperton

Ward priorities: street scene; young people; anti-social behaviour

Project	Amount
Manor Farm Road/Grand Union Canal signage	£328
Erection of signs along the Grand Union Canal to deter anti-social behaviour.	
Alley clearances	£1,600
Removal of rubbish from alleys in Eden Close, Fulwood Avenue and Egerton	
Road.	
Manga comic book workshops	£750
Workshops run by artist Steve Marchant at Ealing Road Library for young	
people learn how to draw comic book/graphic novel/ manga characters. Jointly	
funded with Wembley Central ward.	
3 <sup>rd</sup> Wembley Scouts signage	£680
Erection of road signs and promotional material to encourage more participation	
locally.	
SWAY media youth project	£1,937
Media workshop for young people to learn photography, film, editing and	
production skills. Participants will seek out stories to promote a positive image of	
local young people. Jointly funded with Northwick Park, Sudbury and Wembley	
Central wards.	
SWAY young women's project	£1,617
Funding for a pilot project to engage young women in the Wembley area to	
provide structured activities focussing on well-being, happiness, personal	
identity and confidence boosting to encourage a greater understanding of	
citizenship. Jointly funded with Sudbury and Wembley Central wards.	
Wembley youth amateur boxing club	£2,728
Boxing project based at Wembley Youth Club for young people to provide new	
engagement activities to tackle gang/youth violence and crime in the area.	
Jointly funded with Wembley Central ward.	
Lyon Park Avenue gate repair	£720
Repair of an existing alley-gate in Lyon Park Avenue.	
Gang*Star performance	£960
Performance of Gang*Star, an urban musical by The Complete Works Theatre	
Company for students at Alperton Community School to educate about the	
consequences of being involved in gangs.	
Age UK Brent health and well-being day	£1,000
Event in partnership with local health organisations at St James Church to	
provide older people with a range of health services including health advice,	
dental advice, blood pressure and diabetes checks as well as a nutritional	
advice, massages and exercise programmes.	
Bin the bling	£1,500
Why reading is not a long ting! Workshops to raise academic achievement,	
literacy and broaden the cultural horizons of young people at Alperton	
Community School.	

Cricklewood Homeless Concern Shaping Futures project	£6,180
Series of workshops to help young people develop key skills and find future	
employment. Jointly funded with Wembley Central ward.	
Total spend	£20,000

#### Barnhill

Ward priorities: young people; street improvements; older people

Project	Amount
Chalkhill DJ project	£2,170
Music project for young people on Chalkhill estate	, , , , ,
Chalkhill Sports Partnership	£4,850
Summer holiday sports activities for children	
Somali parenting project	£1,646
Support for Somali parents regarding parenting, education, literacy etc.	
Benches	£2,430
Installation of two new benches on The Mall and one on the field behind Tookey	
Close, at the request of older people in the area	
Health and wellbeing	£720
Exercise and craft activities for older people at the Town Hall library	
Magnolia club armchair exercise and outing	£1,100
Support for older people's group	
Burglary project – door and window alarms	£350
Distribution of door and window alarms to older people by Barnhill Police Safer	
neighbourhoods Team	C4 000
Chalkhill first aid project	£1,008
Training in First Aid for staff and volunteers at Chalkhill Community Centre  Chalkhill table tennis club	C1 400
	£1,400
Purchase of table tennis tables and other equipment for popular club at Chalkhill Community Centre	
Bin the Bling	£1,500
A project to inspire reading and literacy for young people, held at Poplar Grove	21,000
Youth Centre	
Chalkhill Primary School youth project	£2,000
After school provision for young people to ease the transition between primary	
and secondary school	
St David's Close football pitch	£800
Pitch markings and goalposts for area behind St David's Close	
Total spend	£19,983

**Brondesbury Park**Ward priorities: Tiverton Green improvements; young people

Project	Amount
Tiverton Green	£10,000
Contribution towards the completion of a pathway across the Green to	
improve access for residents.	
New trees	£2,000
Purchase of eight trees to be planted along Coverdale Road.	
ABC Football coaching	£1,500
Contribution towards purchase of new balls, equipment and kits for football	
coaching at local schools and community groups	
Property Marking Crime Prevention equipment	£1992
Purchase of property marking kit for Police Safer Neighbourhoods Team to	
use for the protection and retrieval of electrical and valuable goods.	
Brent Housing Partnership cycle project	£2,875
Purchase and installation of a cycle storage shelter at Yates Court to	
encourage more cycling.	
Scouts equipment	£521
Purchase of new tents and camping equipment for local scouting	
organisation, 28th Willesden Scouts Group.	
Elders Voice burglary prevention service	£1,000
Provision of home security improvements for vulnerable residents aged 60+	
at risk of burglary.	
Total spend	£19,896

#### **Dollis Hill**

Ward priorities: Comber Close area; community cohesion; young people.

Project	Amount
Gladstone Park festival Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. Jointly funded with Dudden Hill and Willesden Green.	£2,000
The Special Yoga Centre Series of workshops to help young people deal with a variety of topics through yoga including coping with adolescence, exam stress and confidence building.	£1,500
Tennis lessons at Gladstone park Contribution towards a programme of tennis lessons for children and adults.	£847
Crime reassurance equipment  Purchase of reassurance equipment to be distributed by the police Safer  Neighbourhoods Team to vulnerable residents and residents at risk from  burglary.	£1,680
Cricklewood Homeless Concern Shaping Futures project	£5,000

Series of workshops to help young people develop key skills and find future employment.	
Cycling Project with Transportation and Stadium Housing Provision of cycle storage and classes to encourage cycling and cycle safety.	£5,157
Elders Voice burglary prevention service Provision of home security improvements for vulnerable residents aged 60+ at risk of burglary.	£3,816
Total spend	£20,000

#### **Dudden Hill**

Ward priorities: young people; older people

Project	Amount
Gladstone Park festival Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. Jointly funded with Dollis Hill, Mapesbury and Willesden Green.	£2,000
Daniel's Den marketing Contribution towards signage to promote Daniel's Den parent and toddler group at Gladstone Park Primary School and help attract isolated parents within the community.	£275
Tennis lessons at Gladstone park Contribution towards a programme of tennis lessons for children and adults.	£847
Crime reassurance equipment  Purchase of reassurance equipment to be distributed by the police Safer  Neighbourhoods Team to vulnerable residents and residents at risk from  burglary.	£2,449
Cricklewood Homeless Concern Shaping Futures project Series of workshops to help young people develop key skills and find future employment.	£5,000
ABC Football coaching Contribution towards purchase of equipment for football coaching at local schools and community groups	£700
Northview Primary School half term activities Support for educational and sporting activities for parents and children.	£1180
Elders Voice burglary prevention service Provision of home security improvements to vulnerable residents aged 60+ at risk of burglary.	£3,816
<b>Fire Service Project</b> – Fire advice promotion to all schools in ward involving a programme of presentations and computer programme	£3,553
Ashcombe park Neighbourhood Watch – Provision of personal safety alarms and safety advice to residents	£180
Total spend	£20,000

## **Fryent**Ward priorities: Roe Green Park; supporting young people's activities; supporting older people's activities

Project	Amount
Elders Voice burglary prevention service	£3,816
Providing home security improvements for vulnerable ward residents aged	20,0.0
60+ at risk of burglary.	
Kingsbury Somali youth project	£2,200
Funding for local youth club to set up and run regular football sessions for	•
boys aged 11-16 and weekly badminton sessions for girls aged 11-18.	
Jointly funded with Queensbury and Welsh Harp.	
Hay Lane children's group equipment	£2,086
Purchase of play equipment for children aged 4 – 14 years with additional	
needs including autism and learning difficulties.	
Swim bus	£1,500
Provision of a weekly swim bus service from Kingsbury to Vale Farm for	
approximately 12 weeks for local residents.	
Bush Grove community bench	£1,000
Purchase and installation of new benches for Bush Grove.	04.000
Bush Grove Community Garden	£1,000
Purchase of a greenhouse, shed and tools for new gardening club.	00.040
E-book teen club	£2,040
Provision of a new weekly e-book club for young people aged 11 – 16 at	
Kingsbury Library Plus every last Friday of the month 4 – 5pm.  Art for wellbeing sessions	£558
A series of art for well-being sessions for older people at Kingsbury Library	2000
Plus.	
Age UK Brent health and well-being day	£3,400
Event in partnership with local health organisations to provide older people	,
with a range of health services including health advice, dental advice, blood	
pressure and diabetes checks as well as a nutritional advice, massages and	
exercise programmes.	
Dance factor project	£1,500
Funding to develop local dance groups for young people aged 11 – 25 years	
at Kingsbury High School.	
Poetry workshops	£858
A six-week series of fun poetry writing workshops at Kingsbury Library Plus	
for residents aged 50+.	
Total spend	£19,958

#### Harlesden

Ward priorities: youth activities; green issues; projects that support the elderly and vulnerable

Project	Amount
Bang Radio	£6,000
Contribution towards a project which will engage and teach 30 14-19 year	
olds entrepreneurial, marketing and media skills in partnership with FAIRSHARE	
BYM2 Transition Mentoring	£1,915
Group of 14-18 year olds to mentor young people in local primary schools.	
Jointly funded with Kensal Green.	
The Music Project	£4,250
An Intergenerational music project with three local residential homes with	
children from Newfield Primary School	
Church Road Youth Outreach	£1,995
Project with the Youth Outreach Team to engage and provide driving theory	
course to 10-15 young people	
Age UK Brent plan your future day	£650
Event for older residents and their carers living in Harlesden to get one-to-	
one support on welfare benefits, tax advice, will-writing, financial planning,	
and long term planning.	
Tavistock Hall	£5,190
Contribution towards Tavistock Hall community centre refurbishment	
Total spend	£20,000

#### **Kensal Green**

Ward priorities: youth and anti-social behaviour; projects that tackle economic isolation; community events

Project	Amount
Tubbs Road clean-up day	£1,500
Community clean-up day	
eBay Workshops	£1,940
Sessions in partnership with LEAP (Local Employment Access Project) to	
help local residents learn new IT skills including how to use the world's	
largest online marketplace, eBay.co.uk	
Brent Centre for Young People at Newman College	£1,955
Programme working with young boys at Newman Catholic College to	
address behaviour and attitude through sport participation.	
Burglary prevention project – distribution of reassurance materials to	£654
vulnerable residents and people who have been burgled in the ward.	
Equipped to Go (E2G) youth bus at Hazel Road	£500
Support for E2G youth bus to visit Hazel Road during October 2011.	
BYM2 Transition Mentoring Group of 14-18 year olds to mentor young	£1,915

people in local primary schools. Harlesden and Kensal Green joint project.	
LEAP – New boiler for community centre	£2,300
Contribution to Harriet Tubman Community Centre's new heating system.	
Electronics & IT Creative workshops	£4,000
Programme of design, technology and design workshop for 11-18 year olds.	
Football at Hazel Road Multi Use Games Area (MUGA)	£500
Provision of a series of Saturday morning basketball and football sessions at	
Hazel Road MUGA for under-16 year olds.	
Cricklewood Homeless Concern Shaping Futures project	£2,710
Series of workshops to help young people develop key skills and find future	
employment.	
Willow Housing Intergenerational project	£2,027
A unique project involving schoolchildren and volunteers working with older	
residents to help improve their computer skills.	
Total spend	£20,001

#### Kenton

Ward priorities: young people; Woodcock Park

Project	
	Amount
GAA Kenton Hall acoustic equipment	£10,000
A project to fund improvements to the acoustics in the main hall to	
encourage more local residents, community organisations and schools to use the hall.	
St Gregory's outreach project	£3,000
Extending the school's healthy ethos to the local community by promoting	
the use of a range of recently established school facilities including the new	
sports facilities and food-growing space.	
Albanian Union Mother Teresa Sports Project	£6,834
Provision of sports activities for young people aged 10 – 15 in the Kenton	
area including martial arts, aerobic dance, and health and fitness.	
Silverholme & GAA festive celebration	£166
Support for a community festive celebration in December 2011 for residents	
from Silverholme and other nearby residents' homes	
Total spend	£20,000

### Kilburn

Ward priorities: young people; Kilburn High Road; family support

Project	Amount
Kilburn festival	£2,000
Contribution towards hiring of main stage, sound systems as well as other	
set up costs for the Kilburn Festival 2011.	
Open Age	£2,000
Provision of keep fit activities for older residents.	
South Kilburn studios exhibition	£500
Contribution towards an exhibition of artwork by trainees.	
Chippenham Gardens	£1,000
Provision of funds to pigeon proof Chippenham Gardens to prevent damage	
to new public open space.	
Dyne Road/Dunster Gardens	£1,000
Contribution to landscaping project to enhance public access and reduce	
anti-social behaviour at Dyne Road/Dunster Gardens.	
Kilburn Somali Association	£3,000
A series of community health workshops to explore healthcare issues and	
raise awareness of service provision.	
Vale Community Centre	£3,000
Contribution towards activities for over 50s including walking clubs and	
health workshops.	
South Kilburn Community allotments	£1,000
Contribution towards set up costs for allotments project based at William	
Saville House.	
Network Stadium	£2,540
Contribution towards creating new public arts installation and community	
workshops.	
Concrete Canvas Arts' 'Stronger Communities' project	£3,960
A series of workshops to help local groups develop business, marketing and	
creative skills.	
Total spend	£20,000

### Mapesbury

Ward priorities: Cricklewood Broadway improvements; young people

Project	Amount
Gladstone Park festival	£2,000
Contribution towards hiring of main stage, sound systems as well as other set up costs for the Gladstonbury Park festival in 2011. <i>Jointly funded with</i>	
Dollis Hill, Dudden Hill and Willesden Green.	04.000
NW2 Cricklewood Broadway	£4,000
Contribution towards specialised jet cleaning as part of a project with Barnet	
and Camden councils.	

Mapesbury Residents Association	£700
Contribution towards improving the local street scene and promoting civic	
pride.	
NW2 community planting	£505
Contribution towards improving Cricklewood Broadway and promoting civic	
pride.	
Cricklewood Homeless Concern Shaping Futures project	£5,200
Series of workshops to help young people develop key skills and find future	
employment.	
Tennis coaching at Gladstone Park	£847
Contribution to programme of tennis coaching	
Anson Road Primary School	£2,500
Contribution towards the purchase of new playground equipment for school.	
Mora Road Primary School	£2,500
Contribution towards the purchase of new playground equipment for local	
primary school.	
Scouts equipment	£1,500
Purchase of new camping and outdoor pursuits equipment for local	
organisation, 20th Willesden Scouts Group.	
Total spend	£19,752

### **Northwick Park**

Ward priorities: community activities; community safety; young people activities

Contribution to Sudbury Court Residents' Association's fun day at Northwick	£4,885
Park opens space to develop community cohesion.	J
Light Graffiti project venue hire	£180
Hire of St Cuthbert's church hall for a light graffiti workshop with young people.	2100
Daniel's Den	£275
Purchase of signage to promote the new Daniel's Den parent and toddler group	
at St Andrew's Church hall and help attract isolated parents within the	
community.	
SWAY Media youth project	£1,937
Media workshop for young people to learn photography, film, editing and	
production skills. Participants will seek out stories to promote a positive image of	
local young people. Jointly funded with Alperton, Sudbury and Wembley Central	
wards.	00.000
	£3,900
Development of localised centre offering a range of services for older residents	
and their carers living in Sudbury and the surrounding area. Services to be	
provided include weekly advice/advocacy service and an information and	
signposting. Jointly funded with Sudbury ward.	
Elders Voice burglary prevention service	£2,794

Providing home security improvements for vulnerable ward residents aged 60+	
at risk of burglary.	
Tree planting	£3,500
Tree planting across the Pebworth and Sudbury Court estates to replace lost	
trees.	
New benches	£2,460
Installation of new benches at Sudbury Court Open Space (aka the Pimple),	
Carlton Avenue West and Bryon Court Primary School.	
Total spend	£19,931

### **Preston**

Ward priorities: GEC sports ground; older people activities; crime and antisocial behaviour (Hirst Crescent)

Project	Amount
Light Graffiti project venue hire	£60
Hire of Lambert Walk Community hall for a light graffiti workshop with young people.	
Building Bridges summer workshops	£2,690
Weekly workshops for young people at Lambert Walk Community hall during	,
November-December 2011 on clothes design, flower arranging, street dance and drama.	
Elders Voice burglary prevention service	£3,816
Providing home security improvements for vulnerable ward residents aged 60+	
at risk of burglary.	
Cycle restrictors for Hirst Crescent	£540
Installation of staggered guard railing to the pedestrian entrance to the Hirst	
Crescent estate on East Lane to prevent cyclists riding through at high speed	
and being a nuisance to pedestrians.	04.050
Age UK Brent health and well-being and plan your future day	£1,650
Event for older residents and their carers to get one-to-one support on welfare	
benefits, tax advice, will-writing, financial planning, and long term planning and	
to provide a range of health services including health advice, dental advice,	
blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	
AFC Wembley community event and football project	£11,250
Community event at the GEC Sports Ground on Pellatt Road to showcase the	211,230
work of AFC Wembley with funding for a new 40 week football programme	
(targeted at young people on the Hirst Crescent estate) to help tackle anti-	
social behaviour.	
Total spend	£20,006

## Queen's Park

Ward priorities: supporting young people activities; enhancing Salusbury Road.

Project	Amount
Tiverton Green	£3,000
Contribution towards the completion of a pathway across the Green to improve	25,555
access for residents	
Fiveways Youth Project	£3,000
Contribution towards setting up football club	
Queen's Park Community School	£1,000
Contribution towards energy efficiency projects with students from Queen's Park	
Community School including cycle powered smoothie maker, cycle powered	
mobile phone charger and other energy saving projects	
Private Tenants Group	£1,500
Contribution towards costs for group which will raise awareness of needs of	
private tenants	
Queens Park Community days	£3,000
Contribution towards summer events to promote local businesses, enterprise	
and wellbeing,	
QPARA Literary festival 2012	£2,360
Contribution towards room hire, printing and set up costs	
Kilburn Library garden project	£1,000
Contribution towards planting and furniture for next phase of development	
The Special Yoga Centre	£1,500
Series of workshops to help young people deal with a variety of topics through	
yoga including coping with adolescence, exam stress and confidence building.	
Carnival clean up in Kensal Rise	£612
Contribution towards specialised clean post carnival	
Transition Town	£1000
Contribution towards allotments and vegetable scheme projects	
Queens Park Winter Event	£1000
Contribution towards cost of hiring equipment and materials for local schools	
lantern workshops.	_
Crime Prevention project	£1000
Contribution towards property marking kits and personal alarms	
Total spend	£19,972

## Queensbury

Ward priorities: park improvements; sport and leisure, particularly for girls

Project	Amount
Queensbury Eco-Festival	£1,650
Contribution towards costs for eco-festival 2011 in Eton Grove Park.	
Continuation of cricket project	£3,500
Provision of funds to continue a Saturday afternoon cricket club for teenage	

boys at Kingsbury High School.	
De Havilland pocket park	£4,500
Provision of additional play equipment suitable for older children	
Tamil Cultural Arts Centre	£2,000
Contribution towards a number of sports initiatives for young people.	
Netball and tennis coaching	£1,500
Provision of sports activities for women and girls in Eton Grove Park	
Kingsbury Somali youth project	£2,000
Funding for local youth club to set up and run regular football sessions for boys	
aged 11-16 and weekly badminton sessions for girls aged 11-18. <i>Jointly funded</i>	
with Welsh Harp and Fryent	
Roe Green village day	£400
Contribution towards funding for a band at local festival in Roe Green.	
Art for wellbeing sessions	£558
A series of art for well-being sessions for older people at Kingsbury Library Plus.	
Health and wellbeing classes	£768
A series of health and well-being sessions for older people at the Kingsbury	
Library Plus including exercise classes, craft workshops and pottery and	
ceramic arts for beginners	
Spark Creative	£3,000
Contribution towards cost of laptops to enable outreach training around the ward	
so more people can learn to use computers.	
Total spend	£19,876

**Stonebridge**Ward priorities: anti-social behaviour; young people; intergenerational projects that promote diversity

Project	Amount
CCTV at Drury Way	£270
Install mobile CCTV fittings to deter fly-tipping.	22.0
Daniel's Den marketing	£125
Contribution towards signage to promote Daniel's Den parent and toddler	
group at St. Michael's & All the Angels Church and help attract isolated	
parents within the community.	
Lynton Close After School Club	£3,550
Establish an after school club at the Irish Travellers site	
<b>Burglary prevention project</b> – distribution of reassurance materials to	£335
vulnerable residents and people who have been burgled in the ward in order	
to deter crime and improve personal safety.	
Groundwork Intergenerational garden project	£3,220
Contribution to build a community garden that can be accessed by people of	
all ages.	_
Enterprise Stonebridge	£3,360
A business/ entrepreneurial programme which supports 15 residents to	
consider self-employment.	

Age UK Brent health and well-being day  Event in partnership with local health organisations to provide older people with a range of health services including health advice, dental advice, blood pressure and diabetes checks as well as a nutritional advice, massages and exercise programmes.	£1,075
Sports Service – Active Age Over 50's leisure activities programme. Activities include a new dominoes club, exercise referrals, fitness sessions, personal training and access to sauna and steam facilities.	£1,498
St Raphael's Intergenerational Centre – Saturday School Providing maths, English classes to children aged 6-12 years and activities to families residing in St Raphael's Estate.	£3,000
Hillside Housing - Stonebridge Youth proposal A project to bring young people together to hold an inclusive community event.	£1,000
Cricklewood Homeless Concern Shaping Futures project Series of workshops to help young people develop key skills and find future employment.	£2,567
Total spend	£20,000

**Sudbury**Ward priorities: Sudbury Town environs; young people; older people

Project	Amount
Sudbury Town Residents' Association flyer	£549
Production of 3,000 leaflets to help promote the new Sudbury Town Residents'	
Association (STRA) and develop community cohesion to help reduce crime and	
encourage environmental improvements.	
Light Graffiti project venue hire	£516
Hire of Barham Reception Rooms for a light graffiti workshop with young people.	
SWAY media youth project	£1,937
Media workshop for young people to learn photography, film, editing and	
production skills. Participants will seek out stories to promote a positive image of	
local young people. Jointly funded with Alperton, Sudbury and Wembley Central	
wards.	_
SWAY young women's project	£1,617
Funding for a pilot project to engage young women in the Wembley area to	
provide structured activities focussing on well-being, happiness, personal	
identity and confidence boosting to encourage a greater understanding of	
citizenship. Jointly funded with Alperton and Wembley Central wards.	
Age UK Brent/Sudbury Neighbourhood Centre advice/signposting project	£3,900
Development of localised centre offering a range of services for older residents	
and their carers living in Sudbury and the surrounding area. Services to be	
provided include weekly advice/advocacy service and an information and	
signposting. Jointly funded with Northwick Park ward.	00.040
Elders Voice burglary prevention service	£3,816
Providing home security improvements for vulnerable ward residents aged 60+	

	1
at risk of burglary.	
JAM Pivot Point youth club	£3,000
Purchase of equipment to develop and increase participation at a Friday night	
youth club based at Sudbury Methodist Church hall.	
Gauntlett Court pigeon proofing	£1,000
Fixing of spikes and clean-up of contaminated surfaces at two blocks within	
Brent Housing Partnership's Gauntlett Court complex to remedy a long-standing	
guano problem.	
Chaplin Road flashing speed sign	£2,500
Erection of an electronic speed warning sign on Chaplin Road to help reduce	
speeding incidences.	
Allendale Road litter hotspot clearance	£1,165
Clearing of litter from highways marginal land at the junction of Allendale Road	
and District Road and cutting back of foliage and installation of fencing to	
prevent reoccurrence.	
Total spend	£20,000

**Tokyngton**Ward priorities: Sherrins Farm; burglary prevention; young people activities

Project	Amount
White Horse Bridge public art	£1,643
Erection of hoardings featuring artwork from local young people to prevent fly-	21,043
tipping at a hotspot adjacent to Wembley Stadium Station and promote the area	
to visitors.	
Daniel's Den marketing	£1,375
Purchase of signage to promote Daniel's Den parent and toddler group and help	,
attract isolated parents within the community.	
Bin the bling	£1,950
Why reading is not a long ting! Workshops to raise academic achievement,	
literacy and broaden the cultural horizons of young people at Tokyngton	
Community Centre.	
Elders Voice burglary prevention service	£3,816
Providing home security improvements for vulnerable ward residents aged 60+	
at risk of burglary.	CE 000
Tokyngton Community Centre youth café  Development of a new twice weekly youth café for young people	£5,000
Development of a new twice-weekly youth café for young people.  Elsley Primary School mentoring project	£1,540
Provision of additional tuition before and after school to address the needs and	21,540
raise educational standards of children with English as an Additional Language	
(EAL) and Special Education Needs (SEN).	
Burglary prevention equipment	£1,826
Purchase of personal alarms, safes, timer switches and wall spikes to be	, ,
distributed by the police Safer Neighbourhoods Team to vulnerable residents in	
hotspot areas.	

Tokyngton youth sports activities	£2,850
Sports scheme providing a range of activities at Tokyngton Community Centre	
during the summer holidays.	
Total spend	£20,000

**Welsh Harp**Ward priorities: Neasden underpass; activities for young people; activities for older people

Project	Amount
Kingsbury Somali youth project	£2,050
Funding for local youth club to set up and run regular football sessions for boys	
aged 11-16 and weekly badminton sessions for girls aged 11-18. Jointly funded	
with Fryent and Queensbury.	
Cricklewood Homeless Concern Shaping Futures project	£2,000
Series of workshops to help young people develop key skills and find future	
employment.	_
Mentoring project – Network Stadium Housing Association	£904
A series of six workshops to motivate young women to achieve their aspirations	
through mentoring, coaching and goal setting.	
Age UK Brent	£2,400
Provision of regular weekly keep-fit classes for older people.	04.000
Age UK Brent health and well-being day	£1,000
Event in partnership with local health organisations to provide older people with	
a range of health services including health advice, dental advice, blood pressure	
and diabetes checks as well as a nutritional advice, massages and exercise	
programmes.	0050
Age UK Brent plan your future day	£650
Event for older residents and their carers living in Welsh Harp ward to get one-	
to-one support on welfare benefits, tax advice, will-writing, financial planning,	
and long term planning. (proposed)	£1,500
Bin the bling Why reading is not a long ting! Workshops to raise academic achievement,	1,500
literacy and broaden the cultural horizons of young people at Press Road	
community space.	
Holiday sports programme for children	£4,000
A partnership project to develop and improve sport and play provision for	24,000
children during school holiday periods.	
Disability aid project	£5,226
Supporting Elders Voice to provide information, advice and equipment for	20,220
elderly people with disabilities	
Tree removal	£270
Contribution to the removal of a tree, relating to the installation of an alley-gating	~2.0
scheme in Holden Avenue	
Total spend	£20,000
	,

Wembley Central
Ward priorities: One Tree Hill; Ealing Road; young people activities
(particularly girls)

Project	Amount
Light Graffiti project venue hire	£220
Hire of Patidar Centre for a light graffiti workshop with young people.	
One Tree Hill park improvements	£4,400
Range of improvements including planting new hedgerows to increase privacy	·
for neighbouring residents and help deter anti-social behaviour, bulb planting	
and tree planting to alleviate flooding near the playground.	
Wembley Crime Prevention Panel performing arts project	£2,525
Singing/street dancing/creative writing/drama/theatre workshop for young	
women to increase participation and build confidence.	
Manga comic book workshops	£750
Workshops run by artist Steve Marchant at Ealing Road Library for young	
people learn how to draw comic book/graphic novel/ manga characters. Jointly	
funded with Alperton ward.	
SWAY Media Youth Project	£1,937
Media workshop for young people to learn photography, film, editing and	
production skills. Participants will seek out stories to promote a positive image of	
local young people. Jointly funded with Alperton, Northwick Park and Sudbury	
wards.	
SWAY young women's project	£1,617
Funding for a pilot project to engage young women in the Wembley area to	
provide structured activities focussing on well-being, happiness, personal	
identity and confidence boosting to encourage a greater understanding of	
citizenship. Jointly funded with Alperton and Sudbury wards.	
Paul Hannaford drug and crime lecture	£450
Lecture by Paul Hannaford for all students at Copland Community School about	
the dangers of drug awareness, knife and gun crime, gangs, bullying, prison and	
violence.	
Wembley youth amateur boxing club	£2,728
Boxing project based at Wembley youth club for young people to provide new	
engagement activities to tackle gang/youth violence and crime in the area.	
Jointly funded with Alperton ward.	
Cricklewood Homeless Concern Shaping Futures project	£5,373
Series of workshops to help young people develop key skills and find future	
employment. Jointly funded with Alperton ward.	
Total spend	£20,000

## Willesden Green

Ward priorities: community safety; environment; young people.

Project	Amount
Gladstone Park festival	£2,000
Contribution towards hiring of main stage, sound systems as well as other set	·
up costs for the Gladstonbury Park festival in 2011. Jointly funded with Dollis	
Hill, Dudden Hill and Mapesbury.	
World Flavours food market	£2,000
Funding to assist the development of a regular weekly cultural market at	
Willesden Green Library Centre.	
Security badge training for library front of house staff	£99
Provision of security training to give staff confidence to deal appropriately with	
situation of anti-social behaviour	
Community project outside Sainsbury's	£5,000
Partnership project to develop the outside forecourt area in front of Sainsbury's	
supermarket. The project will include food growing; fruit trees; children's play;	
seating and community artwork.	
Tree planting	£250
Tree planted in Chapter Road to replace a lost tree.	
Development of play area Unity Close	£3,500
Project to improve Unity Close open space, transforming the area into a multi-	
use community space to be used by children, young people and adults.	_
Weights for gazebos	£107
Part funding of gazebo weights for gazebos previously purchased to support	
outdoor events at Willesden Green Library centre.	
The Special Yoga Centre	£1,500
Series of workshops to help young people deal with a variety of topics through	
yoga including coping with adolescence, exam stress and confidence building.	
Health and wellbeing project for older people	£1,440
A series of health and well-being sessions for older people at the Willesden	
Green library including exercise classes, craft workshops and pottery and	
ceramic arts for beginners	
Manga comic book workshops	£1,500
Workshops run by artist Steve Marchant helping young people learn how to	
draw comic book/graphic novel/ manga characters.	00.000
Learie Constantine open space improvement to security fencing	£2,600
Funding to improve the security fencing in order to reduce anti-social behaviour	
issues / concerns.	040.000
Total spend	£19,996

# Dec - Mar 2011/2012

Partners for Brent Executive Progress Report Quarter 4

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Partners for Brent Executive

Dec - Mar 2011/2012

### Introduction

This report sets out the progress in delivering the work programme of partners for Brent. 'Partners for Brent' is Brent's Local Strategic Partnership - the family of partnership groups in Brent made up of representatives from the public, private, voluntary and community sectors. 'Partners for Brent' Executive Board oversees: 'Partners for Brent' Strategic Forum, Brent Children's Partnership, Health and Well Being Strategy Group, Crime Prevention Strategy Group, Brent Culture, Sport and Learning Forum, Brent Sustainability Forum and Brent Employer Partnership.

The Community Strategy sets out the joint strategic objectives of the partner agencies. 'Partners for Brent' aims to improve the well being and quality of life of all Brent's residents, promote well being by tackling discrimination, disadvantage and social inclusion in all forms and deliver accessible, high quality and efficient services based on local choices, the needs of our many neighbourhoods, strong communities and diverse population. Borough Plan Priorities are:

One Borough •	Driving Economic opportunity and regeneration Protecting our environment
•	Greater access to affordable housing
•	Increasing sports, leisure and cultural facilities
me Community •	Reducing worklessness and low incomes
age	Supporting children and families
•	Enabling young people to thrive
44	Greater personal choice and independence in social acre
•	Reducing crime and the fear of crime
•	Addressing health inequalities and the gap in life expectancy
One Partnership •	Consistent engagement with local communities
•	Achieving organisational efficiency and service improvement

### Key:

R = Project not on track in line with agreed project plan and measures

A = Project plan on track to meet project plan and measures

G = Project meeting agreed project plan and measures

No	Project	Measures	Comment	R/A/G
		Partners for Brent Executive		
1	Community Based Budgets Multi- Agency Family Intervention	<ul> <li>Concept agreed by June 2011</li> <li>Business case developed by November 2012</li> </ul>	Concept and approach agreed by Partners for Brent Executive in Jun 2011 Operational project group engaged and	A
	Families Projects responding to Troubled Families Initiatives  Developing a business case for a pilot	<ul> <li>Final Project Plan for set of families projects being developed in light of government troubled families initiative</li> </ul>	keen to support project. Project group supported development of business case and operational delivery model. The	
	project where partner agencies use key workers to provide one package of support to families with complex needs. Seeking to align the tiers of intervention by different partner agencies and prevent		Business Case aligning the work of the multi-agency family intervention pilot and payment by results pilot also taking place in Brent was agreed by One Council Programme Board in December 2011.	
	the need for progression to more substantial intervention from the state in the future. Focussing on the following indications of a need for support:		Funding for project management support was secured. Central government visit in January 2012 and following guidance on national Troubled Families initiative	
Page 45	substance misuse, mental health issues, domestic violence, anti-social behaviour, housing issues, adult learning difficulties, disabilities, worklessness, school attendance and behaviour.		nationally has led to further development of the edge of care work to sit alongside the initial early intervention project endorsed by Partners for Brent. Brent has signed up to work on the troubled families' initiative. The final list of families	
	Project Lead: Phil Newby Advisory Lead: Jo McCormick		for the projects is being completed and the new project manager is drawing the work streams together.	
2	Asset Management	Partners engaged in development of	Concept and approach agreed by	А
	Assessing the opportunity for shared use of partner agency assets in the borough and pursuing any agreed projects arising from this assessment.	<ul> <li>property strategy by November 2011</li> <li>Partners agree to take up space in civic centre 'partner village' by 2012</li> <li>Formal expressions of interest for further space in the civic centre</li> </ul>	Partners for Brent Executive in Jun 2011 Further negotiations ongoing.	
	Project Lead: Andrew Donald Advisory Lead: Tony Hirsch			

No	Project	Measures	Comment	R/A/G
3	Intelligence Hub  Developing one place for all of our datasets to enable long term strategic planning for the borough and policy development. Reaching a consensus on which datasets we use and how the different partner agencies interpret the data. In addition co-locating specialist data analysts in the borough.  Project Lead: Judith Young Advisory Lead: Cathy Tyson	● Project plan developed	Concept and approach agreed by Partners for Brent Executive in Jun 2011 First set of project meetings have fleshed out detail of project Update to be provided at PfB Executive April 2012	G
		Partners for Brent Strategic Forum		
4 Page 46	Themed Information Sharing  Engagement with progress of each of the thematic partnerships and multi-agency engagement with key challenges for the future  Project Lead: Joanna McCormick Advisory Lead: Joanna McCormick	<ul> <li>Full set of themes covered by March 2013</li> <li>Recommendations from each PfB Strategic Forum agreed by PfB Executive</li> <li>Partner agencies involved in leading at least half of the Forum sessions</li> </ul>	Latest meeting covered the tenancy strategy development and the implications of the Green Deal for Brent.	G
5	Revision and implementation of a partnership engagement strategy to enhance resident engagement and collaborative use of the feedback from consultation by partner agencies  Project Lead: Owen Thomson Advisory Lead: Joanna McCormick	<ul> <li>Revised Strategy</li> <li>Begin review of voluntary sector representation on PfB Groups by April 2012</li> </ul>	Initial assessment of action required undertaken	A

No	Project	Measures	Comment	R/A/G	
	Brent Employer Partnership				
6	Business Breakfasts  Provision of quarterly events to engage local businesses in upcoming council projects and to discuss issues of concern for local business  Project Lead: Alka Nepali Advisory Lead: Tony Hirsch	<ul> <li>Quarterly meetings</li> <li>A focus on the impact and changes relating to the Olympics</li> </ul>	A Business breakfast was held in February 2012 and served to inform businesses about new opportunities available to them both from the Council and external partners. The next breakfast meeting will be in June and focusing on Creative Sector businesses	G	
Page 47	Enabling supply chain opportunities  Supporting local businesses so they can benefit from big regeneration projects in the borough by accessing work further down the supply chain.  Project Lead: TBC Advisory Lead: Tony Hirsch	<ul> <li>Engaging local businesses in supply chain project</li> <li>Engaging big business to identify sub contract packages which local businesses can deliver</li> <li>Enabling local residents to access employment opportunities in construction</li> <li>Identification of future regeneration schemes to roll out the supply chain project to.</li> </ul>	The Supply Chain project has now launched it's Supply Brent portal, a website for local residents and businesses to apply for jobs or business opportunities arising from construction work taking place in the borough. Initially hosting opportunities from the Civic Centre, the portal will develop to include all construction work undertaken by the Council. Employment opportunities arising from such work will also be advertised on the portal for Brent jobseekers to access.	G	

No	Project	Measures	Comment	R/A/G
		Brent Sustainability Forum		
8	Community website and social media This site was created, paid for and is maintained by members of the BSF Forum. The aim of the site is to use it as a tool to share environmental information and to let residents know what is going on in the borough.  Project Lead: Marion Hofmann Advisory Lead: Jeff Bartley	<ul> <li>Increased usage of website</li> <li>Development of website</li> <li>Increased linkages to partner agency websites</li> <li>Better profile of sustainability in Brent</li> </ul>	Steady growth in the number of people engaging with the website.  Attracted further traffic to site by regularly providing updates on events, blogs.  Promote any food growing events in the area via BSF social media site	G
ກ Page 48	Food Project In December 2010, BSF became a Local Lead for Brent.  The role of the Local Leads is to build on local activity and initiatives and develop further opportunities for local foodgrowing projects to share information, resources and develop ideas. This brings together not only local Capital Growth spaces but also other groups and individuals involved in food growing locally.  Project Lead: Marion Hofmann Advisory Lead: Jeff Bartley	<ul> <li>Agreement of concept (Dec 10)</li> <li>Action plan of food growing events</li> <li>Higher profile for Forum</li> <li>No of meetings / activities</li> </ul>	Q4 saw BSFs quarterly meeting concentrate on growing food. Presentations included the importance of Fairtrade for Brent by Dr Peter Moore, information on Brent's Allotment & Food Growing Strategy consultation, a presentation by Transition Town Kilburn to Kensal and case studies from Energy Solutions and Metropolitan Housing Partnership on Capital Growth spaces. The meeting ended with an Open Forum for Brent Capital Growth spaces.	G

No	Project	Measures	Comment	R/A/G
		Culture Sport and Learning Forum		
10	Visit Wembley visit Brent website  Development of a website to promote Brent's cultural offer  Project Lead: Sue McKenzie Advisory Lead: Jenny Isaac	<ul> <li>Development of website</li> <li>Increased usage</li> <li>Increased linkages to partner agency websites</li> <li>Better profile in London</li> </ul>	Link to website now on Council's front page and promoted in Brent Magazine. Website being used by 2012 teams in Brent and promoted as main site for tourism during games. Unique visitors have increased from 2,133 in quarter 2 to 4745 at the end of quarter 4. These visitors are from 107 countries!	G
11	Programme of joint activities  Development and delivery of a programme of joint activities by the forum  Project Lead: Sue McKenzie Advisory Lead: Jenny Isaac	<ul> <li>Yearly action plan</li> <li>No of activities</li> <li>Increased usage of website</li> <li>Wider Forum membership</li> <li>Higher profile for Forum</li> </ul>	Action Plan signed off and underway. First Business Breakfasts in Planning. Successful presentations to Full Council in January.	G
교		Children's Partnership	The last weekings assumed the proposed	0
Rage 49	Themed information sharing Provision of information and review of impact of key policy and operational changes by partner agencies which affect children and young people in the borough  Project Lead: Krutika Pau Advisory Lead: Anna Janes	<ul> <li>Full set of themes covered by March 2012</li> <li>Recommendations from each Strategic Forum agreed by Executive</li> </ul>	The last meetings covered the proposed new service delivery model for the Looked After Children Health Team and examined the draft Children & Young People's Plan.  Also presentations and discussion on tackling youth unemployment, as well as the Comprehensive Youth Offer and consultation on the JSNA.  The SEN and Parenting strategies were also covered in some detail	G

No	Project	Measures	Comment	R/A/G
13	Services for Young People  One Council project to develop strategy for transformation of delivery of leisure-time provision to young people in Brent, promoting physical, social and economic wellbeing.  Project Manager: Mark Cairns Advisory Lead: Cathy Tyson	<ul> <li>High level project milestones:</li> <li>Completion of needs assessment and data management, and research into good practice</li> <li>Consultation and communications to develop strategy</li> <li>Financial analysis, options development and appraisal</li> <li>Consistency of strategic outcomes with objectives of other projects and the council overall ensured</li> <li>Production of strategy and Equalities Impact Assessment</li> </ul>	Reported through 'One Council' programme and is on track.	N/A
		Crime Prevention Strategy Group		
<b>14</b> Page 50	Increasing confidence in community safety  Multi agency work to address fear of crime in the borough by communicating effectively the difference between the level of crime and the fear of crime and what is being done to tackle crime that occurs.  Project Lead: Genny Renard  Advisory Lead: Genny Renard	<ul> <li>Weekly collocation of staff</li> <li>Joint communication campaigns as required</li> <li>Delivery of a range partnership days in year the aim of these is to counter seasonal crime changes and assist in community reassurance following any incident or higher profile crime.</li> </ul>	Demand is rising and a new strategy is being developed. The outline and approach has been approved by CPSG.  15 Partnership days made direct contact with a 1,000 people giving advice and seeking their views. Crime prevention advice was developed and provided to 780 older people with 150 people with Learning Difficulties given similar advice packs they helped to design.  Eleven of our most crime/gang entrenched young people are currently engaged in a programme to help find them work, increase their self esteem and reduce offending. Their families and wider community are involved in community empowerment events and workshops (funded via bids to Home	A

			Office GLA and others).  A Specialist ASB Victim worker was funded in Victim Support from bids and has seen 87 households and trained 9 volunteers to spread the work at no additional cost.	
			A City Academy project has seen young people fight crime and inform their community group via Twitter (bid funded).	
15	Changing delivery of crime reduction	<ul> <li>Locality Joint Action Groups to look at complex issues</li> </ul>	Locality Joint Action Groups meet every 5 weeks and each has looked at	G
Page 51	Changes to the operational model for multi-agency work to tackle crime, making use of locality joint action groups to address complex issues through understanding evidence and seeking collective solutions to problems.  Project Lead: Genny Renard Advisory Lead: Genny Renard	<ul> <li>Identification of more efficient ways of operating</li> <li>Review of process and value for money</li> </ul>	approximately 30 complex issues processed. Work is both reactive and pro-active. Pre-emptive work focuses on improved service and garnering any available savings. An internal review has led to some small changes in process. The Council's auditors are undertaking a review of the new system's process, financial value and risk. Kilburn has had 3 task and finish groups, Wembley 2 and Harlesden 4.	

<ul> <li>Integrated Offender Management         <ul> <li>80% of crime is committed by people who have already committed a crime. The move to a person centred model for multi-agency management of offenders in the borough is to support the aim of reducing crime in the borough</li></ul></li></ul>	No Pro	oject	Measures	Comment	R/A/G
have already committed a crime. The move to a person centred model for multi-agency management of offenders in the borough is to support the aim of reducing crime in the borough  Project Lead: Genny Renard  implementation  Linkage to troubled families  London pilot which involves case managing a cohort of offenders who are selected using the Offender Group Reconviction Scales (OGRS) (which is a tool used by the probation service to predict the likelihood of re-offending).					А
Advisory Lead: Genny Renard  Initially a cohort of 69 offenders was identified. Since this time a further list of offenders has been sent by the London Probation Trust of offenders for inclusion in the pilot. Consideration needs to be given as to whether there are the resources to take on these additional offenders and the fact that there is limited standard reporting across boroughs on this issue.  The IOM cohort will now be managed through an integrated multi-agency approach with appropriate information sharing. The IOM Steering Group has been meeting regularly to progress the IOM strategy and action plan. A session has been held on planning effective pathways which focused on identify any gaps or overlaps in provision for offenders in the borough. Work is	have mo mu the red Adv	Integrated Offender Management  % of crime is committed by people who ave already committed a crime. The ove to a person centred model for ulti-agency management of offenders in e borough is to support the aim of ducing crime in the borough  roject Lead: Genny Renard	<ul><li>Development of a strategy</li><li>Development of action plan for implementation</li></ul>	An IOM strategy has been drafted and agreed by the Crime Prevention Strategy Group. Brent is part of a North West London pilot which involves case managing a cohort of offenders who are selected using the Offender Group Reconviction Scales (OGRS) (which is a tool used by the probation service to predict the likelihood of re-offending). Initially a cohort of 69 offenders was identified. Since this time a further list of offenders has been sent by the London Probation Trust of offenders for inclusion in the pilot. Consideration needs to be given as to whether there are the resources to take on these additional offenders and the fact that there is limited standard reporting across boroughs on this issue.  The IOM cohort will now be managed through an integrated multi-agency approach with appropriate information sharing. The IOM Steering Group has been meeting regularly to progress the IOM strategy and action plan. A session has been held on planning effective pathways which focused on identify any gaps or overlaps in provision for	

No 17	Violence Against Women and Girls  The focus of the work is to prevent violence from happening by challenging the attitudes and behaviours which foster it and intervening early where possible to prevent it, providing adequate support where violence does occur and working in partnership to obtain the best outcome for victims and their families. Violence Against Women and Girls includes but is not limited to female genital mutilation, prostitution, human trafficking, stalking, sexual violence, forced marriage, honour based violence and domestic homicide reviews.  Project Lead: Genny Renard Advisory Lead: Genny Renard	Development of a strategy to build on interim plan	185 people attended the DV conference run in partnership with the voluntary sector about girls involved in gangs. The specialist DV court has been maintained despite major changes and funding cuts in judicial system. Ground breaking use of crack house legislation allowed us to close 4 brothels pre-court and two using court proceedings. 19 women were contacted in these establishments and learning is being used to develop a support package with the voluntary sector. 740 children and their parents (247 all women) were supported through DV work funded in part by the Council, input from the Police and bids to charitable trusts and grant giving bodies. Additional Rape Crisis service drop in	R/A/G A
e <del>5</del> 3		Health and Well Being Strategy Group	sessions have also been developed.	
18	Joint strategic needs assessment  Development of an accessible and easily updateable set of statistics. A JSNA supports the development of a health and well being strategy to assess health needs in the borough and provide an evidence base for commissioning of health and social care provision.  Project Leads: Cathy Tyson and Simon Bowen Advisory Lead: Andrew Davies	<ul> <li>JSNA updated by October 2011</li> <li>Public consultation complete before Christmas</li> </ul>	The council and NHS Brent are working on an updated JSNA, which has been out for consultation. The consultation ran between January and March 2012. Updates are being made to the JSNA to reflect the consultation responses.  Work on the Health and Wellbeing Strategy is underway, building on the JSNA. Further consultation on priorities will take place in May 2012, prior to a draft strategy going out for consultation in June 2012.	G

No	Project	Measures	Comment	R/A/G
19	Development of health and well being board  Changes set out in the Health and Social Care Bill include the development of a health and well being board bring together local politicians, GPs and key partner agencies.  Project Lead: Phil Newby Advisory Lead: Andrew Davies	Clarify membership, role and ways of operating and governance	A shadow health and well being board is in place and is making steady progress as colleagues respond to the changes to the health and social care bill.  Its work programme includes Brent's Out of Hospital Care Strategy and authorising the CCG, both of which will be considered by the Board at its next meeting in May 2012.	A
20	Integration of Health and Social care  Project Lead: Alison Elliot Advisory Lead: Andrew Davies	Business case developed	Reported through 'One Council' programme and latest report shows this is on track	N/A
21 Page	Transfer of Public Health  Project Lead: Phil Newby  Advisory Lead: Andrew Davies	PID finalised	Reported through 'One Council' programme and latest report shows this is on track.	A
51 22	•	Climate Change Steering Group		
22	Revision of Climate Change Action Plan  Rationalisation and clarification of the Steering Group's priorities; adoption of more concise actions, and targets which are measurable and focused on outcomes; and a more even sharing of responsibility for practical delivery.  Project Lead: Jeff Bartley Advisory Lead: Jeff Bartley	Revised plan and allocation of responsibilities amongst Steering Group members in February 2012	Following selection by the Steering Group of five broad areas of work to prioritise, these are currently being worked up into a new draft Action Plan and a suggested model of themed working groups concentrating on various areas of the Action Plan.	G

No	Project	Measures	Comment	R/A/G
23	Energy Saving Breakfasts  Provision of concise, practical information for businesses on:  a) steps necessary to reduce emissions from energy, transport, waste, water and procurement b) possible risks and adaptation needs in response to climate change.  Project Lead: Marion Hoffman Advisory Lead: Jeff Bartley	Organise two workshops/ information events for businesses in Brent by 31/12/11	The second Breakfast of 2011 was held in Brent Town Hall on 19 <sup>th</sup> October. 43 delegates attended, from both small and large local businesses, to receive information and advice provided by the Carbon Trust and the University of East London, including how to manage and monitor energy use. A speaker from the University of East London who offered a free energy check for businesses has subsequently been in contact with some attendees. Seven businesses signed the Climate Change Pledge for Businesses at the event, and the next is scheduled for spring 2012.	G
24 Page 55	Pilot programme offering residents in Harlesden a home visit and initial assessment of their household's ecological footprint, and the chance to improve this by undertaking a "challenge" of agreeing, monitoring and meeting targets on energy, water, waste, travel or food.  Project Lead: Roger Kelly Advisory Lead: Jeff Bartley	<ul> <li>Pilot phase completed by end of March 2012</li> </ul>	During the period Energy Solutions has been preparing for the second year of the project, with a focus on Harlesden. The emphasis has been on engagement in the project, establishing contacts and initiating dialogue with local community groups and schools to learn about existing activities and ambitions. Understanding local issues and priorities is enabling the development of an effective longer term programme.	G

No	Project	Measures	Comment	R/A/G
<b>25</b> Page 56	RE:NEW  GLA-funded programme administered at West London level, and delivered by Groundwork London, whoo visit homes and provide advice and free energy-saving measures. This began in the Welsh Harp in October 2011 and has extended to Dollis Hill in January 2012.  Project Lead: Matthew Sheen Advisory Lead: Jeff Bartley	1600 homes visited and provided with a home energy report and free, energy-saving measures by 31 <sup>st</sup> March 2012.	Just over 600 homes visited so far. Uptake has been slower than forecast so an action plan has been put in place by Groundwork to increase the number of visit to 80 per week. To ensure that the target is met, the GLA has been approached through the West London Lead Borough (Hillingdon) for permission to expand the programme to another 4 wards and also increase the number of out-of-area referrals permitted (currently set at 200). The GLA has requested that an action plan be implemented and more detailed evidence of why uptake has been low before granting permission. A final decision on expansion of the area will be made by the end of January.	A
တ		Cross cutting		
26	Development of child poverty strategy Development of a strategy aimed at breaking the cycle of poverty and accelerating the pace at which we can lift children out of poverty in Brent.  Project Lead: Cathy Tyson Advisory Lead: Andrea Lagos	<ul> <li>Needs assessment complete by Summer 2011</li> <li>Draft strategy developed</li> <li>Strategy approved in November</li> <li>Public launch November/December</li> <li>Implementation Plan 2012</li> </ul>	Following completion of consultation the strategy has now been finalised and will be formally launched in Spring 2012. Ongoing monitoring will identify the need for any changes and a review will be carried out in 2013.	G

No	Project	Measures	Comment	R/A/G
<b>27</b> Page 57	Voluntary Sector Strategy Development and implementation of a strategy aimed at harnessing the value of the sector, enhancing the level of funding it brings into the borough for the benefit of residents and where there are joint strategic objectives improving the alignment of work by the sector with that of partner agencies across sectors  Project Lead: Joanna McCormick Advisory Lead: Joanna McCormick	<ul> <li>Strategy and renewed compact written and consulted upon</li> <li>CVS Brent established and enhancing the sector</li> <li>Voluntary Sector Resource Centre model agreed and business plan developed</li> <li>Voluntary Sector Initiative Fund changes implemented</li> </ul>	Strategy - A draft strategy was developed within the sector. The changes in central government policy mean this is now being updated.  CVS Brent -Funding has been agreed for CVS Brent. The new CVS has been successful in securing £160,000 for Brent for the development of a virtual hub enhancing IT skills of organisations to enable them to better develop their own business plans.  VSRC - A revised model for a VSRC has been developed to enable a viable business case for delivery, whilst offering support for the sector as a whole. Possible locations are now being considered.  VSIF - Executive agreed to the combining of the former Main Programme Grant and Advice and guidance Budgets. The first round of themed grant funding has been opened and final decisions on recommended projects are due in May. The Advice and Guidance review is now underway.	A

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# Partnership & Place Overview & Scrutiny Committee 14<sup>th</sup> June 2012

## Report from the Director of Strategy, Partnership & Improvement

For Action Wards Affected: ALL

## Partnership & Place Overview and Scrutiny Committee Work Programme

### 1.0 Summary

1.1 This report sets out sets some options for the Partnership & Place Overview & Scrutiny Committee work programme. These include issues raised and requested made by the committee during 20011/12.

### 2.0 Recommendations

2.1 That Members discuss and agree a work programme for the Partnership & Place Overview & Scrutiny 2012/13

### 3.0 Detail

- 3.1 A well planned work programme is a critical component of a successful overview & scrutiny function. A programme of carefully selected topics can help engage the public, connect with the council's priorities, community concerns, and has the potential to add value to the work of the council. It is therefore important that this committee's work programme is developed and agreed by its members.
- 3.2 The committee can scrutinise different subject areas in different ways depending on the subject size and the depth of investigation required. This can be done by in depth task groups, issue specific meetings, or short discrete agenda items. In all cases the Partnership & Place Overview and Scrutiny Committee has the power to require the attendance of the council's Executive and officers to answer questions at their meetings. The Local Government and Public Involvement in Health Act 2007 also gave overview and scrutiny committees power to require information from 'relevant partner organisations'.

Partnership & Place Overview and Scrutiny Committee 14<sup>th</sup> June 2012

Version no. Date

- 3.3 It is possible that the committee will have more subject areas that it would like to consider than time and resources available. To help prioritise the committee should consider the following criteria:
  - Whether overview and scrutiny investigation will lead to an effective outcome / impact
  - The degree of fit with corporate or community strategy priorities
  - Public concern
  - Stakeholder or partner concern
  - Scope for efficiency gains
  - Whether it duplicates other work?
  - Time and resources
- 3.4 To help the committee put together its work programme for 2011/12 a Joint Overview & Scrutiny Committee was held on 2<sup>nd</sup> June. The joint committee was formed by members of the One Council, the Partnership and Place and the Children and Young People Overview & Scrutiny Committees. The meeting provided the opportunity for members to use the latest information from the council's evidence base to inform a work programming exercise which enable cross committee input into each of the committee's work programmes.
- 3.5 Committee work programming is an on-going process and the committee Chair's have requested further public events, like the One Community Many Voices event, to be held later in the year. In addition members are strongly encouraged to suggest items for review as and when they arise. Suggestions can come from;
  - Ward issues that are also relevant across the borough,
  - The local impact of a major national issue, for example the concerns about the impact on services of the economic climate
  - Members of the public.

### 3.6 **Suggested topics**

- Registered Social Landlord Performance information the committee receives information on the performance on registered social landlords that operate in Brent. A number of RSL's will be invited to attend the meeting.
- 2. Employment in Brent. In 2011/12 the committee held a meeting which focuses in Employment in Brent to which Job Centre Plus, Work Programme providers and the college of North West London were invited. Members raised concerns about reaching the hard to reach group, the Work Programme provider's ability to deliver within the current economic climate, and performance measures. The Committee agreed to hold a further Employment focussed meeting in 2012/13.
- 3. Policing in Brent. The Borough Commander will be invited to discuss policing issues in Brent

- 4. Integrated Offender Management. In March 2012 the committee asked for a briefing on the Integrated Offender Management project.
- Crime Performance Information and Community safety updates.
   Members will receive regular information on crime data and community safety in the borough.
- 6. Council for Voluntary Services Brent. The chair of the recently formed CVS Brent attending a meeting of the Partnership & Place OSC in March 2012 to provide an overview of the vision and strategic aims. The committee asked the chair to return in six months to provide an update on implementation.
- 7. Partners for Brent. Members will receive a regular update on progress in delivering the work programme of the partnership groups.
- 8. Members of the committee have suggested looking at parking in the borough.
- 5.0 Financial Implications
- 51 None
- 6.0 Legal Implications
- 6.1 None
- 7.0 Diversity Implications
- 7.1 None
- 8.0 Staffing/Accommodation Implications (if appropriate)
- 8.1 None

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